

# Sarah Bounds

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boundsofcreativity.com

## Multidisciplinary Graphic Designer

*Talented and diligent creative, with a passion for building inclusive communities through visual communication, seeking a role as a Graphic Designer.*

## Experience

### Graphic Designer

*Twenty four 7 Inc. Portland, OR* | July 2023-February 2024

- Produced over two hundred digital graphics for a web marketing platform including, illustrated infographics, social media content, Icons, badges, and more to increase traffic and sales for a new product, using Adobe Creative Suite, Figma, Monday.com and occasionally Mid Journey.
- Collaborated with cross functional teams in person and remotely, to brainstorm ideas and solutions, and provide and receive feedback to produce effective storytelling and eye catching graphics for product and marketing needs.
- Worked with a creative briefs to design product template files and unique designs for retail items and promotional products.
- Implemented brand systems in the creation of interactive forms for invoicing and sales receipts.
- Developed brand systems for 3 projects through individual and team ideation, collaboration and problem solving.

### Project Manager & Production Designer

*A+D Projects, PSU in-house studio, Portland, OR* | December 2022-June 2023

- Promoted PSU's Art History student work by art directing, designing, printing and hand binding Engram vol. 2 as a digital journal and twelve limited edition hardcover books, primarily using Adobe InDesign and Photoshop.
- Led four teams enabling them to complete 4 separate projects in a 3 month period by meeting with clients, presenting projects, setting clear goals and deadlines, collaborating and communicating with clients and team members, removing obstacles and participating in design and production.
- Worked with a team of 5 to design a new website for Portland State's school of design, using Figma to create wireframes of web pages in low and high fidelity including icons and interactive components.

### Freelance Designer

*Bounds of Creativity, Vancouver, WA* | June 2018-Present

- Develop Identity and branding for local small businesses to assist in marketing and promotions
- Design, illustrate and produce t-shirt graphics for local running teams working with Adobe Illustrator and screen printing equipment.
- Lay out and produce hand painted signs for local businesses to bring in customers and advertise services.
- Maintained daily business operations, including timelines, expenses and invoicing.
- Clients: Move Better Chiropractic, The Tabletop Tortoise, and more.

## Education

### BFA Graphic Design, BS Arts & Letters

*Portland State University, Portland, OR* | June 2023

- Developed, Illustrated, and produced a sound to visual 2d mapping system expressed in an 8 page accordion fold brochure and animated music reel created using Adobe Photoshop, InDesign, After effects, traditional and non traditional art tools.
- Conceived, designed and prototyped a packing app using Figma, to streamline trip preparation through features that save packing lists and keep gear inventory and more.

## Skills

Brand design/Illustration/Typeface design/UX/UI/Information design/Typography/Photography/Page layout/Print production/Screen printing/Package design/App design/Motion graphic design/Surface pattern design/Book design/Video editing/storyboarding / Adobe Creative Suite/After effects/Acrobat/Powerpoint/Figma/Monday.com/Procreate/Microsoft Office suite/Google suite/Glyphs/Zoom/iMovie/Processing/Canva